

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	5A-530A		:30	\$125.00	10/08-10/12	3	1	3	\$375.00	
		Buyline Comment: NEWS										
	2	M-F	530A-6A		:30	\$150.00	10/08-10/12	3	1	3	\$450.00	
		Buyline Comment: NEWS										
	3	M-F	6A-630A		:30	\$325.00	10/08-10/12	3	1	3	\$975.00	
		Buyline Comment: NEWS										
	4	M-F	630A-7A		:30	\$325.00	10/08-10/12	3	1	3	\$975.00	
		Buyline Comment: NEWS										
	5	M-F	7A-9A		:30	\$325.00	10/08-10/12	3	1	3	\$975.00	
		Buyline Comment: GOOD MRN AMERICA										
	6	M-F	10A-11A		:30	\$400.00	10/08-10/12	3	1	3	\$1,200.00	
		Buyline Comment: THE VIEW										
	7	M-F	11A-12P		:30	\$300.00	10/08-10/12	4	1	4	\$1,200.00	
		Buyline Comment: NEWS AT 11										
	8	M-F	4P-430P		:30	\$250.00	10/08-10/12	4	1	4	\$1,000.00	
		Buyline Comment: JUDGE JUDY										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	9	M-F	730P-8P		:30	\$400.00	10/08-10/12	4	1	4	\$1,600.00		
			Buyline Comment: MILLIONAIRE										
	10	M-F	1130P-12A		:30	\$400.00	10/08-10/12	3	1	3	\$1,200.00		
			Buyline Comment: ABC NITELINE										
	11	SA	530A-6A		:30	\$150.00	10/13-10/13	1	1	1	\$150.00		
			Buyline Comment: NEWS										
	12	SA	6A-630A		:30	\$200.00	10/13-10/13	1	1	1	\$200.00		
			Buyline Comment: NEWS										
	13	SA	630A-7A		:30	\$200.00	10/13-10/13	1	1	1	\$200.00		
			Buyline Comment: NEWS										
	14	SA	7A-8A		:30	\$300.00	10/13-10/13	1	1	1	\$300.00		
			Buyline Comment: GD MRN SAT										
	15	SA	8A-9A		:30	\$225.00	10/13-10/13	1	1	1	\$225.00		
			Buyline Comment: 8A NEWS/PAID PROGRAM										
	16	SA	11P-1130P		:30	\$400.00	10/13-10/13	1	1	1	\$400.00		
			Buyline Comment: 11P NEWS										
	17	SU	530A-6A		:30	\$150.00	10/14-10/14	1	1	1	\$150.00		
			Buyline Comment: NEWS										
	18	SU	6A-630A		:30	\$200.00	10/14-10/14	1	1	1	\$200.00		
			Buyline Comment: NEWS										
	19	SU	630A-7A		:30	\$200.00	10/14-10/14	1	1	1	\$200.00		
			Buyline Comment: NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .D.TARKANIAN 4 CONGR

Product DANNY TARKANIAN

Estimate#

Buyer CHRIS FEIST

Phone#

Fax#

Agency () SANDLER INNOCENZI

705 PRINCE ST

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

Flight Dates 10/08/2012 - 10/14/2012

Hiatus Weeks

Rep Firm

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	SU	7A-8A		:30	\$300.00	10/14-10/14	1	1	1	\$300.00	
				Buyline Comment: GD MRN SUN								
	21	SU	11P-1130P		:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
				Buyline Comment: 11P NEWS								
	22	SU	10A-11A		:30	\$300.00	10/14-10/14	1	1	1	\$300.00	
				Buyline Comment: THIS WEEK								
	23	M-F	3P-330P		:30	\$200.00	10/08-10/12	2	1	2	\$400.00	
				Buyline Comment: MILLIONAIRE								
	24	M-F	5P-530P		:30	\$400.00	10/08-10/12	2	1	2	\$800.00	
				Buyline Comment: 5P NEWS								
	25	M-F	630P-7P		:30	\$450.00	10/08-10/12	2	1	2	\$900.00	
				Buyline Comment: 630P NEWS								
	26	M-F	11P-1130P		:30	\$650.00	10/08-10/12	5	1	5	\$3,250.00	
				Buyline Comment: 11P NEWS								
	27	M-F	12P-1P		:30	\$300.00	10/08-10/12	2	1	2	\$600.00	
				Buyline Comment: THE CHEW								
	28	M-F	1P-2P		:30	\$300.00	10/08-10/12	2	1	2	\$600.00	
				Buyline Comment: GENERAL HOSPITAL								
	29	TH	6P-8P		:30	\$5,000.00	10/11-10/11	1	1	1	\$5,000.00	
				Buyline Comment: DEBATE								

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Report Totals: 61 / \$24,625.00

---SALES MONTHLY TOTALS---

Oct 12: 61 / \$24,625.00

Sales Totals: 61 / \$24,625.00

Station Totals: 61 / \$24,625.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$123,125	KBLR	0%	KLAS	40%	KSNV	22%	KTNV	20%	KTUD	1%
		KVCW	1%	KVMY	1%	KVVU	15%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE